

GW&K INVESTMENT MANAGEMENT

Boston, Massachusetts

Client: GW&K Investment Management



Elkus Manfredi Architects has a 20-year relationship with the Boston investment management firm Gannett Welsh & Kotler, first designing the company's offices in 1992. Gannett Welsh & Kotler has since expanded its practice to include institutional investors as well as high-net-worth individuals.

In 2012, the leadership of the newly-rebranded GW&K asked Elkus Manfredi to redesign and enlarge its offices to accommodate GW&K's expanded practice while strengthening its core position as a highly personal investment firm, the antithesis of the large corporations with which it competes.

Designers created a fusion of contemporary and traditional with high-end and cost-conscious design for the 25,180-square-foot workplace. This blended approach achieves multiple goals:

- The space's distinctive character expresses the one-of-a-kind, deeply personal approach that is GW&K's hallmark.
- Combining corporate and hospitality elements, the workspace fulfills the different needs and expectations of its two separate client bases.
- The offices provide a community environment for all employees with abundant daylight, expansive views, and robust amenities.







