

BRIGHTCOVE HEADQUARTERS

Boston, Massachusetts

Client: Brightcove, Inc.



Elkus Manfredi Architects provided interior architecture services for the new headquarters of Brightcove, a world leader in the creation of online video tools and applications for mobile devices. The company was seeking a larger, more innovative, flexible, and collaborative workspace that supported recruitment and retention. Elkus Manfredi designed a vibrant, high-performance, green live/work/play environment expressing the unique essence of the Brightcove culture and communicating the dynamism that the firm delivers to clients and business partners.

The new offices occupy 82,000 square feet on two floors of a waterfront building at the edge of Boston's rapidly growing Innovation District. Elkus Manfredi infused the workplace with a strong brand presence, embedding cutting-edge technology throughout the design. An organic, modular floor plan fosters openness and spontaneity, enhancing Brightcove's fluid work style. Supported by robust shared amenities, non-orthogonal open workstations maximize flexibility, room for growth, and real estate efficiency. The few enclosed offices are located on the inner core, allowing daylight and harbor views deep into the work space. Multiple types of collaborative space include a variety of conference rooms, brainstorming "war rooms" with all-around writable surfaces, and a flexible "Town Common" companywide cafeteria/training/assembly space for both formal and casual gatherings, with a game pit to encourage relaxation and a stairway that doubles as bleacher seats.

Photography: Jasper Sanidad







