

THE AMERICANA AT BRAND

Glendale, California

Client: Caruso Affiliated



AWARDS

RETAIL STORE OF THE YEAR –
SHOPPING CENTER
CHAIN STORE AGE MAGAZINE, 2010

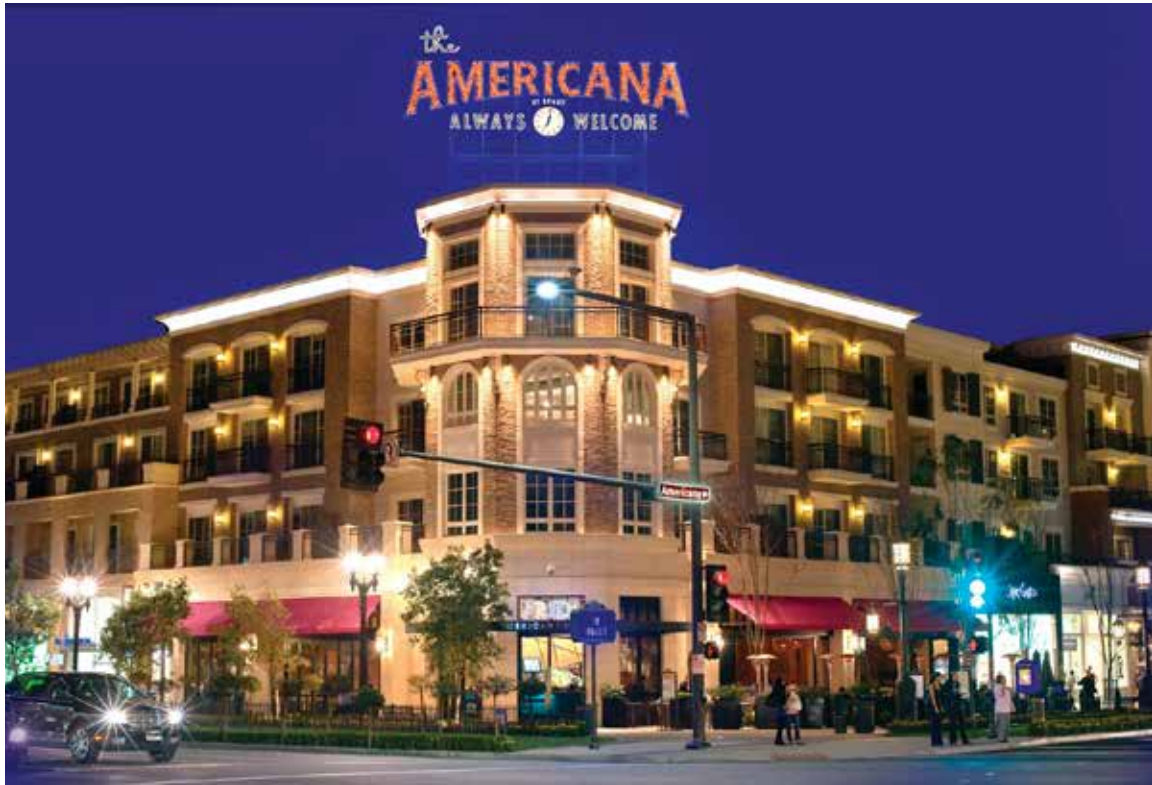
GOLD NUGGET GRAND AWARD
PACIFIC COAST BUILDERS CONFERENCE,
2009







AWARD OF EXCELLENCE – MIXED-USE
DEVELOPMENT
CALIFORNIA REDEVELOPMENT
ASSOCIATION, 2009

INNOVATIVE DESIGN AND
DEVELOPMENT OF A NEW MIXED-USE
PROJECT
INTERNATIONAL COUNCIL OF SHOPPING
CENTERS US DESIGN AND
DEVELOPMENT AWARDS, 2009

The Americana at Brand represents the redevelopment of eight formerly blighted city blocks in the commercial heart of Glendale, California. Developed by Caruso Affiliated, The Americana at Brand has become a vital part of this community located just north of downtown Los Angeles. The 16-acre project provides 475,000 square feet of stores and restaurants, an 18-screen cinema, 338 residences, a 1.6-acre park, and separate parking for residential and retail guests. The park has become Glendale's primary gathering place, capable of supporting informal public use and programmed events. New buildings with active ground-level shops and restaurants surround the park and also line Brand Boulevard, connecting The Americana at Brand to its surrounding urban context.

New and existing public streets have been brought through the site to provide connectivity and seamless continuity of the urban fabric. Sidewalks are pedestrian-oriented with ample widths, specialty paving, specimen plantings, lighting, and other amenities. The residences are configured to address important urban design criteria as well as to provide a mix of product type. Single-loaded rental units surround and buffer the 3,400-space parking structure. Units for sale are offered in traditional double-loaded configurations with interior courtyards providing additional diversity of housing options.



	RESIDENTIAL
	RETAIL
	RESTAURANTS
	CINEMA
	PARKING
	SERVICE





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COMPASS
PARADE



